

LATEST NEWS – 15.08.2016



REALTIME ANNOUNCES NEW VIRTUAL PRESS ROOM FEATURING RENTAL HOSTING BUSINESS MODEL

Realtime will launch by October 2016 a flexible online and virtual PRESS ROOM platform, developed according to responsive design, and that can be customized to the client's corporate design.

The RT Virtual Press Room will be promoted through a rental hosting business model with a monthly fee and the costs for individual customization. Consequently clients will be able to use this platform for specific short time events for 3 to 6 months.

Main features of the platform are:

- A cloud solution to create, publish and distribute interactive online press releases, rich in multimedia content, which are responsive and includes HTML email versions ;
- Multimedia content with texts, images and video, which are immediately downloadable by journalists ;
- Compatibility across all devices and browsers to provide instant visibility ;
- Search engine-optimized content ;
- Newsletter and emailing engine linked to an internal contact-database ;
- Integration of an unlimited amount of languages
- Branding: customized graphic design of the content

Contact us at REALTIME to know more about these topics.

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